

Ojibwe Rosetta Stone FAQs

What is this project?

The Mille Lacs Band of Ojibwe has partnered with Rosetta Stone to create a language learning platform for our Ojibwe Language to empower our community, to maintain our identity, and to help us be successful.

Native languages and cultures are at a critical point in their existence. The Mille Lacs Dialect of Ojibwe is an Endangered Language and must be preserved and revitalized in order to support prevention, recovery, and healthy lifestyle choices.

Project goals

- Preserve our endangered language.
- Support development of client self-esteem, pride in identity and wellness by offering life-long Ojibwe language and culture learning opportunities.
- Normalize Ojibwe Language and cultural use in the community.
- Support workforce development by creating life-long Ojibwe language learning opportunities.
- Support youth substance abuse prevention and clients struggling with addiction or recovery.

Who can use this product?

Effective January 11, 2022, Mille Lacs Band of Ojibwe members and descendants of the Mille Lacs Band of Ojibwe have free access to the Mille Lacs Band of Ojibwe Rosetta Stone.

On March 1, 2022 Level 1 was released to the public. Level 2 will be released April 26, 2023.

How much does each license cost?

These prices will be effective April 26, 2023:

FREE (No charge for 2 years of access. Users may re-register after the first 2 years end, if needed.)

- Mille Lacs Band of Ojibwe Members and Descendants
- Mille Lacs Band of Ojibwe Schools

DISCOUNTED RATE/MINIMAL CHARGE (\$40 per license, for 2 years of access)

- Mille Lacs Band of Ojibwe Members Staff
- Mille Lacs Corporate Ventures Staff
- Members of other Federally Recognized or First Nations Tribes
- Tribal Schools

OTHER (\$145 per license, for 2 years of access)

- General Public
- Other Non-Tribal Schools
- Colleges
- Organizations and Institutions not listed above

The Mille Lacs Band owns the licensing rights to this product and collects all royalties on its sale. While it is agreed that the Ojibwe Language is a gift that enriches the lives of our communities, small fees have been included for outside entities. This is intended to help recuperate developmental costs and administrative



expenses that will be incurred by the Mille Lacs Band of Ojibwe Aanjibimaadizing program during the distribution process and ensure viability into the future.

Can this be purchased through Rosetta Stone?

No. The Rosetta Stone Endangered Language Program was created in 2004 for use by endangered language communities engaged in language revitalization. Organizations, such as the Mille Lacs Band, that contract with the Endangered Language Program to develop custom software own the sales and distribution rights over their final product, allowing communities control over this language resource and respecting indigenous intellectual property rights. These versions are thus not marketed via the usual outlets such as bookstores or commercial websites.

How do I register?

1. Go to <https://aanji.org/>. Near the top of the page is a button marked "Culture" with a link that will take you to the Rosetta Stone page where you can register.
-or- Scan the QR code on the flyer with your phone's camera.
-or- Go directly to <https://mlbo-laserfiche.millelacsband.com/Forms/Rosetta> .

NOTE: *This registration link needs to be accessed from a device that is NOT connected to the internet on an MLBO network.*

2. You will get an email verification that your application has been received.
3. Within 1 to 2 business days, you will get an email from Rosetta Stone with information on how to set up your account.
4. After registration is finalized, the **Rosetta Stone Fluency Builder App** can be accessed via a tablet or smart phone or you can access it via computer at <https://login.rosettastone.com/> .

NOTE: *Both are able to be used within the MLBO network.*

How do I register a group of staff or students?

Contact Dan Pagnac at dan.pagnac@millelacsband.com to receive assistance with invoices, and batch imports.

How long will it take to complete the course?

It is expected to take three to eighteen months to complete each level, depending on the amount of knowledge you already have and the time you have to put into it.

How do I access the next level?

Level 1 (Unit 1 to Unit 12) and Level 2 (Unit 13 to Unit 24) will be available together. If you have Level 1, you won't need to do anything to get Level 2. It will be available when you login.

Level 3 is expected to be released to the public in the spring of 2024.

Does my license end?

Yes, it will end after 2 years; or 1 year of non-use. You can always re-register. Having your license revoked for non-use does not necessarily mean you will lose your progress.

Who do I contact with questions, for support, or more information?

You can contact Aanjibimaadizing at the phone numbers or emails below:



Aanjibimaadizing Office
Dan Pagnac
Karen Pagnac

320-532-7407
320-532-7563
320-362-4139

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